



# I Am My *Sister*

## 1st Annual Women of Color Days of Healing Conference Sponsorship Packages

**Hosting Organization:** I Am My Sister, CDC.

IAMS is a Wellness organization for Women of Color and their families that believe in cultivating wholeness and obtaining balance within self, through mentorship and wellness workshops of mind, body and spirit; both individually and collectively.

**Mission of I Am My Sister, CDC:**

Our organization is committed to renewing women and families of color through educational classes in life skills, finance, wellness, tutorial, creative arts programming and Pop-Up Play Days, bringing resources and family fun, in the communities in which they reside.

**Purpose:**

The purpose of this conference is to begin the conversation and work to deflate the myths about persons and women of color cultures in pursuit to work together to heal ourselves, families and our communities. This will take place through wellness workshops, identifying commonalities, morning of ritual and prayer while culminating it all with a community gathering at Congo Square.

**Date of Event:** September 27 -29, 2018

**Hosting Hotel:** Hilton Garden Inn Convention Center /1001 S Peters St / New Orleans, LA  
*Special Rates available for the Conference*





# I Am My Sister

## Levels of Sponsorships

*(All donations are tax deductible)*

***Each level of Sponsorship is associated with a Principle of I Am My Sister***

### ADINKRAHENE

Symbol of Greatness and Leadership

\$25,000 – 35,000

- Official Partner of I Am My Sister, CDC
- Company name/logo on IAMS Official Banner
- Company name and/or mention at both Local and National events and publications for 12 months.
- Promotion of Company via monthly wellness and community workshops for 12 months.
- Company Web and Social Media recognition for 12 months
- Radio and Web Promotions through Kyndra Joi Entertainment for 12 months.
- Community Partnership Interview by Kyndra Joi Entertainment
- Full page ad in Sponsorship booklet
- Reserved Table/VIP Seating for 12 at Cultural Dinner
- 12 Registrations for the 2018 Annual DOH Conference
- 12 passes to VIP Reception at 2018 Annual DOH Conference

Principle 5: Gye Nyame - Spirituality (No one above God)

### **Circle Unbroken**

\$5,000 -24,999 –

- Company name and/or mention at both Local and National events and publications for 6 months.
- Company Web and Social Media recognition for 6 months
- Radio and Web Promotions through Kyndra Joi Entertainment for 6 months.
- Community Partnership Interview by Kyndra Joi Entertainment
- Full page ad in Sponsorship booklet
- Reserved Table/VIP Seating for 5 at Cultural Dinner
- 5 Registrations for the 2018 Annual DOH Conference
- 5 passes to VIP Reception at 2018 Annual DOH Conference





# I Am My *Sister*

Principle 4: Self Identity – Sankofa (You must look backwards in order to move forward)

## **I Got It!**

\$3500

- Company name and/or mention at both Local and National events and publications for 3 months.
- Company Web and Social Media recognition for 3 months
- Radio and Web Promotions through Kyndra Joi Entertainment for 3 months.
- ½ page ad in Sponsorship booklet
- Reserved Table/VIP Seating for 3 at Cultural Dinner
- 3 Registrations for the 2018 Annual DOH Conference.
- Reserved Table/VIP Seating for 3 at Cultural Dinner
- 3 passes to VIP Reception at 2018 Annual DOH Conference

Principle 3: Wellness - Bi Nka Bi (Peace and Harmony)

## **Peace of Mind**

\$1500

- Company name and/or mention at both Local and National events and publications for 2 months.
- Company Web and Social Media recognition for 2 months
- Radio and Web Promotions through Kyndra Joi Entertainment for 2 months
- ½ page ad in Sponsorship booklet
- Reserved Table/VIP Seating for 2 at Cultural Dinner
- 2 Registrations for the 2018 Annual DOH Conference.
- 2 passes to VIP Reception at 2018 Annual DOH Conference

Principle 2: Interdependence - Ese Ne Tekrema (Friendship and Interdependence)

## **Holding Space**

\$500

- Company name and/or mention at both Local and National events and publications for 1 month.
- Company Web and Social Media recognition for 1 month
- Radio and Web Promotions through Kyndra Joi Entertainment for 1 month
- ¼ page ad in Sponsorship booklet
- 1 Registration for the 2018 Annual DOH Conference
- 1 passes to VIP Reception at 2018 Annual DOH Conference





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Principle 1: Self Love- Duafe (Beauty)

## **Community Partnerships**

\$100- 10.00

- Listing in the Sponsorship booklet
- 10% off of 2018 Annual DOH Registration
- Radio and Web Promotions through Kyndra Joi Entertainment for 1 week.

### **Please note:**

All levels of sponsorship will receive the bi-monthly newsletter of I Am My Sister.

If you have any questions or concerns regarding the sponsorship packages, please contact Kendra Parson, Executive Director at [iamsnola@gmail.com](mailto:iamsnola@gmail.com).





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## Sponsorship Letter

Attached is my Sponsor in the amount \$ \_\_\_\_\_

Name (contact person): \_\_\_\_\_

Company/Business Name (If applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name should appear in Printed Acknowledgement as:

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- Please send all jpeg images of your Company/Business Logo that you would like to be used in the Promotional Flyers/Email Blasts to:  
[iamsnola@gmail.com](mailto:iamsnola@gmail.com)
- All payments should be made submitted before and/or on August 31<sup>st</sup> and payable to:

**I Am My Sister, CDC**

Via Check at P.O. Box 3307 \* Gretna, LA 70054 or Website at [www.iamsnola.org](http://www.iamsnola.org).  
For further information, please contact Kendra Parson, Executive Director  
336.416.6248

**Each Sponsorship will receive their Tax-deductible letter after payment has been received and processed.**

